# The Area-Level Model: Some Recollections and Reflections

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#### Overview

- Fay and Herriot (1979)
- With Mamadou Diallo:
  - Rao and Yu (1994)
  - Application to National Crime Victimization Survey
- And briefly
- sae2
- Australian Bureau of Statistics (2023)

Fay and Herriot (1979)

"Estimates of Income for Small Places: An Application of James-Stein Procedures to Census Data"

- Context
- The application
- The model
- Remarks

#### Context

- Stein (1955), James and Stein (1961) inadmissibility of mean of multivariate normal for  $m \ge 3$ . "Stein's paradox"
- Efron and Morris (1971, 1972, 1973a, 1973b, 1975) groundwork for practical applications
- Carter and Rolph (1974) "Empirical Bayes Methods Applied to Estimating Fire Alarm Probabilities"
- Ericksen (1973, 1974) regression applied to survey data
- Madow, see Madow and Hansen (1975)

# Revenue Sharing

- Congressional directive for Census Bureau to produce estimates of population and per capita income (PCI) for states and units of generalpurpose local government
- PCI from 1970 Census 20% sample, updated using data from the Internal Revenue Service (IRS) and the Bureau of Economic Analysis (BEA) (Herriot 1977)
- Units with pop < 500 used 1970 county PCI as base instead of direct estimates

# Available data for small places

- For these small places or minor civil divisions (MCDs) most had
  - 20% sample PCI;
  - Usually value of housing on 100% basis, subject to quality checks
  - Usually IRS adjusted income/exemption, subject to quality checks as well as 20% sample PCI for the county
- Variance generalization for PCI estimates as a function of PCI estimate and estimated population size, based on eight states

#### The model

Population model

$$\theta_i = \mathbf{z}_i^T \beta + v_i$$

Sampling model

$$\hat{\theta}_i = \mathbf{z}_i^T \beta + v_i + e_i$$

where 
$$E_m(v_i) = 0$$
,  $V_m(v_i) = \sigma_v^2$  and  
 $E_p(e_i|\theta_i) = 0$ ,  $V_p(e_i|\theta_i) = \psi_i$ 

The estimator for known 
$$\sigma_v^2$$
 and  $\psi_i$ 

Estimated regression parameters  $\hat{\beta} = (Z^T V^{-1} Z)^{-1} Z^T V^{-1} \hat{\theta}$ where V is a diagonal matrix with diagonal  $\sigma_v^2 + \psi_i$ 

Best linear unbiased estimator (BLUP):

$$\theta_i^* = \mathbf{z}_i^T \hat{\beta} + \frac{\sigma_v^2}{\sigma_v^2 + \psi_i} (\hat{\theta}_i - \mathbf{z}_i^T \hat{\beta})$$

# The EBLUP for known $\psi_i$

Alternatives to estimate  $\sigma_v^2$ :

- MLE (and now REML)
- Fitting of constants
- Method of moments

Empirical Best Linear Unbiased Estimator (EBLUP): Plug in estimated  $\sigma_v^2$  into BLUP

## Decision to implement

- Calculated at state level and reviewed
- Decision to use as base for Revenue Sharing cleared at Division Chief level
- Limited special census data supported decision
- Revenue Sharing estimates already in production for these small places and MCDs.
  - Choose between revise base vs. no change
  - Different from choosing to publish estimates previously suppressed by reliability standards
- But for places 500-999, replaced direct estimates with modeled

#### Remarks

- Initially a "one-off"
  - Herriot successfully pushed for the 1980 Census to oversample population in small places and MCDs
- Highly constrained by computer resources:
  - Initial testing on about five (?) states but budget only allowed one full production run for the country
- FH (1979) reflected on possible variants after seeing results, esp., alternative functional relationship between  $\hat{N}_i$  and  $\sigma_v^2$

... (fast forward)

See Rao (2003), Rao (2015), and other reviews for the growth in theory and applications of the area-level (and unit-level) SAE models

I will describe my recent involvement with one area-level application

# National Crime Victimization Survey (NCVS)

National survey to measure criminal victimization *annually* 

- Violent crime
  - Rape and sexual assault
  - Aggravated assault
  - Simple assault
  - Robbery
- Property crime
  - Burglary
  - Motor vehicle theft
  - (Other) Theft

# Initially, collaboration with Mamadou Diallo

- Goal: estimates for states, (large) counties, and (large) metro areas
- Area-level model, estimated through EBLUP, using time series aspect of NCVS data, including multivariate nesting of types of crime
- Take advantage of long time series, e.g., 1999-2013, 2007-2018
- Account for sampling covariances over time
- Use FBI statistics, the Uniform Crime Reports (UCR), as auxiliary information
  - Census of reported crime but with missing data
  - Excludes crimes unreported to police

## Cutting to the chase

- For 1999-2013 (states) 1998-2012 (large counties and large metro areas), published in 2015
- <u>https://bjs.ojp.gov/library/publications/developmental-estimates-</u> <u>subnational-crime-rates-based-national-crime-0</u>
- For 2007-2018 (states only), published in 2021
- <u>https://bjs.ojp.gov/library/publications/constructing-and-disseminating-small-area-estimates-national-crime</u>
- Published in the form of 3-year averages, although modeled at annual level

#### The FH model

Population model

$$\theta_i = \mathbf{z}_i^T \beta + v_i$$

Sampling model

$$\hat{\theta}_i = \mathbf{z}_i^T \beta + v_i + e_i$$

where 
$$E_m(v_i) = 0$$
,  $V_m(v_i) = \sigma_v^2$  and  
 $E_p(e_i|\theta_i) = 0$ ,  $V_p(e_i|\theta_i) = \psi_i$ 

Population model

$$\theta_i = \mathbf{z}_{it}^T \beta + v_i + u_{it}$$

Sampling model

$$\hat{\theta}_i = \mathbf{z}_{it}^T \beta + v_i + u_{it} + e_{it}$$

where  $E_m(v_i) = 0$ ,  $V_m(v_i) = \sigma_v^2$ ,  $E_p(e_{it}|\theta_{it}) = 0$ ,  $V_p(e_i|\theta_i) = \psi_i$ covariance matrix for each *i*, full matrix  $\psi$  block diagonal

$$u_{it}$$
 first-order auto-regressive series  
 $u_{it} = \rho u_{i,t-1} + \varepsilon_{it}, \quad |\rho| < 1, \ \varepsilon_{it} \sim^{ind} N(0, \sigma^2),$ 

#### The dynamic model

**Population model** 

$$\theta_i = \mathbf{z}_{it}^T \beta + \rho^{t-1} v_i + u_{it}$$

Sampling model

$$\hat{\theta}_i = \mathbf{z}_{it}^T \beta + \rho^{t-1} v_i + u_{it} + e_{it}$$

where  $E_m(v_i) = 0$ ,  $V_m(v_i) = \sigma_v^2$ ,  $E_p(e_{it}|\theta_{it}) = 0$ ,  $V_p(e_i|\theta_i) = \psi_i$ covariance matrix for each *i*, full matrix  $\psi$  block diagonal

 $u_{it}$  first-order auto-regressive series  $u_{it} = \rho u_{i,t-1} + \varepsilon_{it}, \quad |\rho| < 1, \ \varepsilon_{it} \sim^{ind} N(0, \sigma^2),$ 

#### Rao-Yu model, remarks

- Suited to short time series, e.g., sequence of years
- There are time-series alternatives for SAE: see, e.g., Rao and Molina (2015).
- Benefits from high  $\rho < 1$ , e.g.,  $\rho \approx 0.9$ .
- Use of multiple years can increase the precision of the estimate of  $\beta$ , but changing regression relationships can be an issue.
- With Emily Berg and Elizabeth Petraglia, now investigating impact of changes in FBI crime statistics

# Role of Time series in SAE

- From policy perspective, timeliness is very important for national statistics, but
- Time-series SAE may often give more weight to area effects (e.g.,  $v_i$ ) than cross-sectional models

# The sae2 package

- Meant as a footnote to the sae package accompanying Rao and Molina (2015)
- Initial contributions by Mamadou Diallo
- Implements the Rao-Yu and dynamic models using MLE and REML
- Allows for multivariate modeling (practically limited to 3 dimensions) and covariances of  $\hat{\theta}_{it}$  over t. Rotating panel surveys, for example, require attention to covariances.
- Australian Bureau of Statistics (2023) is considering the package to model labor force characteristics.

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