

# FLORIAN KEUSCH

CURRICULUM VITAE

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University of Mannheim  
School of Social Sciences  
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## EDUCATION

Dr.rer.soc.oec. (PhD, Social and Economic Sciences), 2011 (with distinction)  
WU Vienna University of Economics and Business, Austria  
Mag.rer.soc.oec. (MSc, Business), 2004  
WU Vienna University of Economics and Business, Austria  
Exchange semester abroad, Fall/Winter 2003  
University of Illinois at Urbana Champaign, U.S.

## CURRENT RESEARCH

web and mobile web survey methodology; passive mobile data collection with sensors, apps, and wearables; digital trace data; data quality

## CURRENT POSITION

since 2022 Professor of Social Data Science and Methodology, Department of Sociology,  
School of Social Sciences, University of Mannheim, Germany.  
since 2022 Adjunct Research Professor, Joint Program in Survey Methodology, University of  
Maryland, U.S.

## FURTHER CURRENT AFFILIATIONS

since 2021 Affiliated Member, Mannheim Center for Data Science, University of Mannheim.  
since 2021 Affiliated Member, Social Data Science Center (SoDa), University of Maryland.  
since 2020 Academic Director, Mannheim Master of Applied Data Science & Measurement,  
Mannheim Business School.  
since 2018 Program Director Sociology, Center for Doctoral Studies in Social and Behavioral  
Sciences (CDSS), Graduate School of Economic and Social Sciences (GESS),  
University of Mannheim.  
since 2016 Project Director, Mannheim Centre for European Social Research (MZES),  
University of Mannheim.  
since 2016 Executive Faculty Board Member, International Program in Survey and Data  
Science (IPSDS), University of Mannheim & University of Maryland.

## EMPLOYMENT HISTORY

- 2021-2022 Adjunct Associate Research Professor, Joint Program in Survey Methodology, University of Maryland.
- 2019-2022 Professor of Statistics and Methodology (interim), Department of Sociology, School of Social Sciences, University of Mannheim.
- 2016-2021 Adjunct Assistant Research Professor, Joint Program in Survey Methodology, University of Maryland.
- 2016-2019 Assistant Professor of Statistics and Methodology, Department of Sociology, School of Social Sciences, University of Mannheim.
- 2015-2022 Researcher, Collaborative Research Center SFB884 “Political Economy of Reforms”, University of Mannheim.
- 2014-2016 Adjunct Assistant Research Scientist, Joint Program in Survey Methodology, University of Maryland.
- 2014-2016 Senior Researcher, International Program in Survey and Data Science, University of Mannheim.
- 2012-2014 Research Fellow, Program in Survey Methodology, Institute for Social Research, University of Michigan, U.S.
- 2011-2012 Teaching and Research Associate, Institute for Advertising and Market Research, WU Vienna University of Economics and Business, Austria.
- 2009-2011 Research Assistant, Institute for Advertising and Market Research, WU Vienna University of Economics and Business.
- 2002-2004 E-Learning Teaching Assistant, Institute for Advertising and Market Research, WU Vienna University of Economics and Business.

## PUBLICATIONS

### Books

- Keusch, F.**, Struminskaya, B., Eckman, S., & Guyer, H. (in preparation). Data collection with wearables, apps, and sensors. Chapman and Hall/CRC.  
[https://bookdown.org/wasbook\\_feedback/was/](https://bookdown.org/wasbook_feedback/was/)
- Keusch, F.** (2011). Webbefragungen. Einflussfaktoren auf Qualität und den Rücklauf von Befragungen in Online Panels [Web Surveys. Factors Influencing Response Rate and Data Quality of Surveys in Online Panels]. facultas.wuv, Vienna.

### Edited Volumes & Special Issues

- Page, E.T., Antoun C., Gonzalez J., Kantor L., **Keusch F.**, Miller L. & Wenz A. (2023). Special Issue: Food acquisition research and methods. *Survey Methods: Insights from the Field*.  
<https://surveyinsights.org/>
- Conrad, F.G., **Keusch, F.**, & Schober, M.F. (Eds.) (2021). Special Issue: New data in social and behavioral research. *Public Opinion Quarterly*, 85(S1), 253-263. [10.1093/poq/nfab027](https://doi.org/10.1093/poq/nfab027)
- Struminskaya, B., Höhne, J., **Keusch, F.**, & Lugtig, P. (Eds.) (2020). Special Issue: Using mobile apps and sensors in surveys. *Social Science Computer Review*.  
[10.1177/0894439320979951](https://doi.org/10.1177/0894439320979951)
- Struminskaya, B. & **Keusch, F.** (Eds.) (2020). Special Issue: Advancements in online and mobile survey methods. *Survey Methods: Insights from the Field*.  
<https://surveyinsights.org/?cat=630>

### Refereed Journal Articles

- Schröder, J., Kapidzic, S., Silber, H., **Keusch, F.**, Menold, N., & Beuthner, C. (2024). Linking survey and Facebook data: Mechanisms of consent and linkage. *International Journal of Social Research Methodology*. Published online before print, September 9, 2024. [10.1080/13645579.2024.2391959](https://doi.org/10.1080/13645579.2024.2391959)
- Bach, R., Silber, H., Gerdon, F., **Keusch, F.**, Schonlau, M., & Schröder, J. (2024). To share or not to share – Understanding individuals' willingness to share biomarkers, sensor data, and medical records. *Information, Communication and Society*. Published online before print, May 27, 2024. [10.1080/1369118X.2024.2351439](https://doi.org/10.1080/1369118X.2024.2351439) [Data, Code]
- Cernat, A., **Keusch, F.**, Bach, R., & Pankowska, P. (2024). Estimating measurement quality in digital trace data and surveys using the MultiTrait MultiMethod model. *Social Science Computer Review*. Published online before print, May 21, 2024. [10.1177/08944393241254464](https://doi.org/10.1177/08944393241254464)
- Wenz, A., **Keusch, F.**, & Bach, R. (2024). Measuring smartphone use: Survey versus digital behavioral data. *Social Science Computer Review*. Published online before print, January 11, 2024. [10.1177/08944393231224540](https://doi.org/10.1177/08944393231224540) [Code, Data]
- Keusch, F.**, Pankowska, P., Cernat, A., & Bach, R. (2024). Do you have two minutes to talk about your data? Willingness to participate and nonparticipation bias in Facebook data donation. *Field Methods*. Published online before print, January 11, 2024. [10.1177/1525822X231225907](https://doi.org/10.1177/1525822X231225907) [Code, Data]
- Beuther, C., Weiß, B., Silber, H., **Keusch, F.**, & Schröder, J. (2023). Consent to data linkage for different data domains – The role of question order, question wording, and incentives. *International Journal of Social Research Methodology*, 27, 375-388. [10.1080/13645579.2023.2173847](https://doi.org/10.1080/13645579.2023.2173847)
- Wenz, A. & **Keusch, F.** (2023). Increasing the acceptance of smartphone-based data collection. *Public Opinion Quarterly*, 87, 357-388. [10.1093/poq/nfad019](https://doi.org/10.1093/poq/nfad019)  
(Winner of the 2024 Lupia-Mutz Outstanding Publication Award, Time-sharing Experiments for the Social Sciences (TESS))
- Keusch, F.**, Bähr, S., Haas, G.-C., Kreuter, F., & Trappmann, M. (2023). Coverage error in data collection combining mobile surveys with passive measurement using apps: Data from a German national survey. *Sociological Methods & Research*, 52, 841-878. [10.1177/0049124120914924](https://doi.org/10.1177/0049124120914924)
- Keusch, F.**, Bach, R., & Cernat, A. (2023). Reactivity in measuring sensitive online behavior. *Internet Research*, 33, 1013-1052. [10.1108/INTR-01-2021-0053](https://doi.org/10.1108/INTR-01-2021-0053)
- Trappmann, M., Bähr, S., Malich, S., **Keusch, F.**, Schwarz, S., Haas, G.-C., & Kreuter, F. (2023). Augmenting survey data with other data types: Is there a threat to panel retention? *Journal of Survey Statistics and Methodology*, 11, 541-552. [10.1093/jssam/smac023](https://doi.org/10.1093/jssam/smac023)
- Wenz, A. & **Keusch, F.** (2022). The second-level smartphone divide: A typology of smartphone usage based on frequency of use, skills, and types of activities. *Mobile Media & Communication*, 11, 459-483. [10.1177/20501579221140761](https://doi.org/10.1177/20501579221140761)
- Haas, G.-C., **Keusch, F.**, & Frölich, M. (2022). Comparing single-sitting versus modular text message surveys in Egypt. *International Journal of Public Opinion Research*, 34, 1-11. [10.1093/ijpor/edac023](https://doi.org/10.1093/ijpor/edac023)
- Silber, H., Breuer, J., Beuthner, C., Gummer, T., **Keusch, F.**, Siegers, P., Stier, S., & Weiß, B. (2022). Linking surveys and digital trace data: Insights from two studies on determinants of data sharing behavior. *Journal of the Royal Statistical Society. Series A*, 185, S387-S407. [10.1111/rssa.12954](https://doi.org/10.1111/rssa.12954)

- Kern, C., Gerdon, F., Bach, R.L., **Keusch, F.**, & Kreuter, F. (2022). Humans vs. machines: Who is perceived to decide fairer? Experimental evidence on attitudes towards automated decision-making. *Patterns*, 3, 100591. [10.1016/j.patter.2022.100591](https://doi.org/10.1016/j.patter.2022.100591) [Data; Code]
- Silber, H., Gerdon, F., Bach, R., Kern, C., **Keusch, F.**, & Kreuter, F. (2022). A preregistered vignette experiment on determinants of health data sharing behavior: Willingness to donate sensor data, medical records, and biomarkers. *Politics and the Life Sciences*, 41, 161-181. [10.1017/pls.2022.15](https://doi.org/10.1017/pls.2022.15) [Data]
- Keusch, F.**, Bähr, S., Haas, G.-C., Kreuter, F., Trappmann, M., & Eckman, S. (2022). Nonparticipation in smartphone data collection using research apps. *Journal of the Royal Statistical Society. Series A*, 185, S225-S245. [10.1111/rssa.12827](https://doi.org/10.1111/rssa.12827)
- Bauer, P.C., Gerdon, F., **Keusch, F.**, Kreuter, F., & Vannette, D. (2022). Did the GDPR increase trust in data collectors? Evidence from observational and experimental data. *Information, Communication and Society*, 25, 2101-2121. [10.1080/1369118X.2021.1927138](https://doi.org/10.1080/1369118X.2021.1927138) [Data & Code]
- Keusch, F.**, Wenz, A., & Conrad, F. (2022). Do you have your smartphone with you? Behavioral barriers for measuring everyday activities with smartphone sensors. *Computers in Human Behavior*, 127, 107054. [10.1016/j.chb.2021.107054](https://doi.org/10.1016/j.chb.2021.107054) [Data; Data; Code]
- Cernat, A. & **Keusch, F.** (2022). Do surveys change behaviour? Insights from digital trace data. *International Journal of Social Research Methodology*, 25, 79-90. [10.1080/13645579.2020.1853878](https://doi.org/10.1080/13645579.2020.1853878)
- Bähr, S., Haas, G.-C., **Keusch, F.**, Kreuter, F., & Trappmann, M. (2022). Missing data and other measurement quality issues in mobile geolocation sensor data. *Social Science Computer Review*, 40, 212-235. [10.1177/0894439320944118](https://doi.org/10.1177/0894439320944118)
- Keusch, F.** & Conrad, F. G. (2022). Using smartphones to capture and combine self-reports and passively measured behavior in social research. *Journal of Survey Statistics and Methodology*, 10, 863-885. [10.1093/jssam/smab035](https://doi.org/10.1093/jssam/smab035)
- Keusch, F.**, Leonard, M.M., Sajons, C., & Steiner, S. (2021). Using smartphone technology for research on refugees – Evidence from Germany. *Sociological Methods & Research*, 50, 1863-1894. [10.1177/0049124119852377](https://doi.org/10.1177/0049124119852377)
- Amaya, A., Bach, R.L., **Keusch, F.**, & Kreuter, F. (2021). New data sources in social science research: Things to know before working with Reddit data. *Social Science Computer Review*, 39, 943-960. [10.1177/0894439319893305](https://doi.org/10.1177/0894439319893305)
- Haensch, A.-C., Herklotz, M., **Keusch, F.**, & Kreuter, F. (2021). The International Program in Survey and Data Science (IPSDS): A modern study program for working professionals. *Statistical Journal of the IAOS*, 37, 921-933. [10.3233/SJI-210833](https://doi.org/10.3233/SJI-210833)
- Bach, R.L., Kern, C., Amaya, A., **Keusch, F.**, Kreuter, F., Hecht, J., & Heinemann, J. (2021). Predicting voting behavior using digital trace data. *Social Science Computer Review*, 39, 862-883. [10.1177/0894439319882896](https://doi.org/10.1177/0894439319882896) [Code]
- Haas, G., Trappmann, M., **Keusch, F.**, Bähr, S., & Kreuter, F. (2020). Using geofences to collect survey data: Lessons learned from the IAB-SMART study. *Survey Methods: Insights from the Field*. [10.13094/SMIF-2020-00023](https://doi.org/10.13094/SMIF-2020-00023).
- Hobusch, G.M., **Keusch, F.**, Tsuchiya, H., Joyce, M., & Windhager, R. (2020). What opinions do tumor reconstructive surgeons have about sports activity after megaprosthesis replacement in hip and knee? Results of the MoReSports expert opinion online survey. *Journal of Clinical Medicine*, 9(11), 3638. [10.3390/jcm9113638](https://doi.org/10.3390/jcm9113638)

- Kreuter, F., Haas, G.-C., **Keusch, F.**, Bähr, S., & Trappmann, M. (2020). Collecting survey and smartphone sensor data with an app: Opportunities and challenges around privacy and informed consent. *Social Science Computer Review*, 38, 533-549. [10.1177/0894439318816389](https://doi.org/10.1177/0894439318816389)
- Bauer, P.C., **Keusch, F.**, & Kreuter, F. (2019). Trust and cooperative behavior: Evidence from data sharing attitudes and behavior. *PLOS ONE* 14(8): e0220115. [10.1371/journal.pone.0220115](https://doi.org/10.1371/journal.pone.0220115) [Data, Code]
- Keusch, F.**, Struminskaya, B., Antoun, C., Couper, M.P., & Kreuter, F. (2019). Willingness to participate in passive mobile data collection. *Public Opinion Quarterly*, 83, 210-235. [10.1093/poq/nfz007](https://doi.org/10.1093/poq/nfz007) [Data]
- Wagner, A., **Keusch, F.**, Yan, T., & Clarke, P. (2019). The impact of weather on summer and winter exercise behaviors. *Journal of Sport and Health Science*, 8, 39-45. [10.1016/j.jshs.2016.07.007](https://doi.org/10.1016/j.jshs.2016.07.007)
- McClain, C.A., Couper, M.P., Hupp, A., **Keusch, F.**, Peterson, G., Piskorowski, A., & West, B.T. (2019). A typology of web survey paradigms for assessing Total Survey Error. *Social Science Computer Review*, 37, 196-213. [10.1177/0894439318759670](https://doi.org/10.1177/0894439318759670)
- Keusch, F.** & Yan, T. (2018). Is satisficing responsible for response order effects in rating scale questions? *Survey Research Methods*, 12, 259-270. [10.18148/srm/2018.v12i3.7263](https://doi.org/10.18148/srm/2018.v12i3.7263) [Data & Code]
- Keusch, F.** & Yan, T. (2017). Web vs. mobile Web – An experimental study of device effects and self-selection effects. *Social Science Computer Review*, 35, 751-769. [10.1177/0894439316675566](https://doi.org/10.1177/0894439316675566)
- Keusch, F.** & Zhang, C. (2017). A review of issues in gamified survey design. *Social Science Computer Review*, 35, 147-166. [10.1177/0894439315608451](https://doi.org/10.1177/0894439315608451)
- Liu, M. & **Keusch, F.** (2017). Effects of scale direction on response style of ordinal rating scales. *Journal of Official Statistics*, 33, 137-154. [10.1515/jos-2017-0008](https://doi.org/10.1515/jos-2017-0008)
- Somailova, Z., **Keusch, F.**, & Wolbring, T. (2017). Learning Analytics and survey data integration in work-load research. *Zeitschrift für Hochschulentwicklung*, 12(1), 65-78. [10.3217/zfhe-12-01/04](https://doi.org/10.3217/zfhe-12-01/04)
- Keusch, F.** (2015). Why do people participate in Web surveys? Applying survey participation theory to Internet survey data collection. *Management Review Quarterly*, 65, 183-216. [10.1007/s11301-014-0111-y](https://doi.org/10.1007/s11301-014-0111-y)
- Yan, T. & **Keusch, F.** (2015). The effects of the direction of rating scales on survey responses in a telephone survey. *Public Opinion Quarterly*, 79, 145-165. [10.1093/poq/nfu062](https://doi.org/10.1093/poq/nfu062)
- DeCicco, J., Yan, T., **Keusch, F.**, Munoz, D.H., & Neidert, L. (2015). U.S. consumer attitudes and expectations about energy. *Energy Policy*, 86, 749-758. [10.1016/j.enpol.2015.08.022](https://doi.org/10.1016/j.enpol.2015.08.022)
- Clark, P., Yan, T., **Keusch, F.**, & Gallagher, N.A. (2015). The impact of weather on mobility and participation in American adults. *American Journal of Public Health*, 105, 1489-1495. [10.2105/AJPH.2015.302582](https://doi.org/10.2105/AJPH.2015.302582)
- Keusch, F.**, Raho, R., Chang, L., Lepkowski, J., Reddy, P. & Choi, S.W. (2014). Participation in clinical research: Perspectives of adult patients and parents of pediatric patients undergoing hematopoietic cell transplantation. *Biology of Blood and Marrow Transplantation*, 20, 1604-1611. [10.1016/j.bbmt.2014.06.020](https://doi.org/10.1016/j.bbmt.2014.06.020)
- Keusch, F.** (2014). The influence of answer box format on response behavior on list-style open-ended questions. *Journal of Survey Statistics and Methodology*, 2, 305-322. [10.1093/jssam/smu007](https://doi.org/10.1093/jssam/smu007)

- Keusch, F.** (2013). The role of topic interest and topic salience in online panel web surveys. *International Journal of Market Research*, 55, 59-80. [10.2501/IJMR-2013-007](https://doi.org/10.2501/IJMR-2013-007)
- Keusch, F.** (2012). How to increase response rates in list-based web survey samples. *Social Science Computer Review*, 30, 380-388. [10.1177/0894439311409709](https://doi.org/10.1177/0894439311409709)
- Keusch, F.** (2007). Marktsegmentierung mittels CHAID und logistischer Regression [Market segmentation using CHAID and logistic regression]. *transfer - Werbeforschung & Praxis*, 52(1), 31-35.

### Manuscripts in Submission

- Silber, H., Breuer, J., Felderer, B., Gerdon, F., Stammann, P., Daikeler, J., **Keusch, F.**, & Weiss, B. (revised & resubmitted). Asking for traces: A vignette study on acceptability norms and personal willingness to donate digital trace data.
- Mehltretter, J., **Keusch, F.**, & Sajons, C. (revised & resubmitted). The (mis)use of Google Trends data in the social sciences. A systematic review, critique, and guidelines.
- Hensgen, S., & **Keusch, F.** (under review). Be safe, be smart, be kind. An investigation on the stigma of COVID-19.
- Boddin, D., Hong, L., **Keusch, F.**, & Köhler, M. (under review). Remind me! The effect of last-minute reminders on participation rates in an online business survey.
- Behrman, J., Marshall, E., & **Keusch, F.** (under review). A conjoint survey experiment on childbearing preferences in the United States.
- Gaul, J., **Keusch, F.**, Rostam-Afschar, D., & Simon, T. (under review). Invitation messages for business surveys. A multi-armed bandit experiment.
- Yan, T., Cernat, A., & **Keusch, F.** (under review). The impact of scale direction on data quality.
- Stadtmüller, S., Silber, Daikeler, J., & **Keusch, F.** (under review) The heuristic processing of survey result reports.

### Refereed Book Chapters

- Struminskaya, B. & **Keusch, F.** (2023). Mobile devices and the collection of social research data. In Skopek, J. (Ed.) *Research Handbook on Digital Sociology*, 100-113. Cheltenham Glos: Edward Edgar. [10.4337/9781789906769.00012](https://doi.org/10.4337/9781789906769.00012)
- Lorenz, R., Beck, J., Horneber, S., **Keusch, F.**, & Antoun, C. (2022). Google Trends as a tool for public opinion research: An illustration of the perceived threats of immigration. In Pötzschke, S. & Rincken, S. (Eds.) *Migration Research in a Digitalized World*, 193-206. Cham: Springer. [10.1007/978-3-031-01319-5\\_10](https://doi.org/10.1007/978-3-031-01319-5_10)
- Keusch, F.** & Kreuter, F. (2022). Digital trace data. Modes of data collection, applications, and errors at a glance. In Engel, U. et al. (Eds.) *Handbook of Computational Social Science. Volume 1: Theory, Case Studies and Ethics*, 100-118. Milton Park: Routledge. [10.4324/9781003024583-8](https://doi.org/10.4324/9781003024583-8)
- Keusch, F.** (2022). How to distinguish between passive and active mobile data collection. In N. Sugie (Ed.) *SAGE Doing Research Online*. [10.4135/9781529608304](https://doi.org/10.4135/9781529608304)
- Malich, S., **Keusch, F.**, Bähr, S., Haas, G.-C., Kreuter, F., & Trappmann, M. (2021). Mobile Datenerhebung in einem Panel. Die IAB-SMART Studie. In Wolbring, T., et al. (Eds.) *Sozialwissenschaftliche Datenerhebung im digitalen Zeitalter*, 45-69. Wiesbaden: Springer. [10.1007/978-3-658-34396-5\\_2](https://doi.org/10.1007/978-3-658-34396-5_2)

- Keusch, F.**, Struminskaya, B., Kreuter, F., & Weichbold, M. (2021). Combining active and passive mobile data collection: A survey of concerns. In Hill, C.A., et al. (Eds.) *Big Data Meets Survey Science: A Collection of Innovative Methods*, 657-682. Hoboken, NJ: Wiley. [10.1002/9781118976357.ch22](https://doi.org/10.1002/9781118976357.ch22) [Data; Data; Data; Data; Code]
- Haas, G.-C., Kreuter, F., **Keusch, F.**, Trappmann, M., & Bähr, S. (2021). Effects of incentives in smartphone data collection. In Hill, C.A., et al. (Eds.) *Big Data Meets Survey Science: A Collection of Innovative Methods*, 387-414. Hoboken, NJ: Wiley. [10.1002/9781118976357.ch13](https://doi.org/10.1002/9781118976357.ch13).
- Amaya, A., Bach, R., **Keusch, F.**, & Kreuter, F. (2021). Measuring attitude strength in social media data. In Hill, C.A., et al. (Eds.) *Big Data Meets Survey Science: A Collection of Innovative Methods*, 163-192. Hoboken, NJ: Wiley. [10.1002/9781118976357.ch5](https://doi.org/10.1002/9781118976357.ch5).
- Samoilova, E., Wolbring, T., & **Keusch, F.** (2020). Datenqualitätsprobleme bei der umfragebasierten Messung von studentischem Workload: Eine Mixed-Methods-Studie auf Grundlage von Learning Analytics und kognitiven Interviews [Data quality problems in survey-based measurement of student workload: A mixed-mode study using learning analytics and cognitive interviewing]. In Großmann, D., Engel, C., Junkermann, J., & Wolbring, T. (Eds.) *Studentischer Workload*, 205-229. Wiesbaden: Springer. [10.1007/978-3-658-28931-7\\_8](https://doi.org/10.1007/978-3-658-28931-7_8).
- Keusch, F.** & Kreuter, F. (2020). Zukunft der Aus- und Weiterbildung in der Markt- und Sozialforschung [The future of education in market and social research]. In Keller, B., Klein, H.-W., Wachenfeld-Schell, A., & Wirth, Th. (Eds.) *Marktforschung für die Smart Data World. Chancen, Herausforderungen und Grenzen*, 3-25. Wiesbaden: Springer Gabler. [10.1007/978-3-658-28664-4\\_1](https://doi.org/10.1007/978-3-658-28664-4_1).
- Horwitz, R., Brockhaus, S., Kieslich, P., Henninger, F., Schierholz, M., **Keusch, F.**, & Kreuter, F. (2020). Learning from mouse movements: Improving questionnaires and respondents' user experience through passive data collection. In P. Beatty, D. Collins, L. Kaye, J. Padilla, G. Willis, & A. Wilmot (Eds.) *Advances in questionnaire design, development, evaluation and testing*, 403-425. Hoboken, NJ: Wiley. [10.1002/9781119263685.ch16](https://doi.org/10.1002/9781119263685.ch16)
- Keusch, F.** (2020). Gamification in web surveys. In P. Atkinson, S. Delamont, A. Cernat, J.W. Sakshaug, & R.A. Williams (Eds.) *SAGE Research Methods Foundations*. [10.4135/9781526421036888649](https://doi.org/10.4135/9781526421036888649)
- Keusch, F.** & Yan, T. (2019). Impact of response scale features on survey responses to factual/behavioral questions. In P.J. Lavrakas, E. de Leeuw, A. Holbrook, C. Kennedy, M.W. Traugott, & B.T. West (Eds.) *Experimental Methods in Survey Research: Techniques that Combine Random Sampling with Random Assignment*, 131-149. Hoboken, NJ: Wiley. [10.1002/9781119083771.ch7](https://doi.org/10.1002/9781119083771.ch7)
- Lee, S., **Keusch, F.**, Schwarz, N., Liu, M., & Suzer-Gurtekin, T. (2019). Cross-cultural comparability of response patterns of expectation questions: A role of cultural orientation of time perspectives and locus of control. In T. Johnson, B.-E. Pennell, I. Stoop, & B. Dorer (Eds.) *Advances in Comparative Survey Methods: Multinational, Multiregional, and Multicultural Contexts (3MC)*, 455-475. Hoboken, NJ: Wiley. [10.1002/9781118884997.ch21](https://doi.org/10.1002/9781118884997.ch21)
- Liu, M., Suzer-Gurtekin, T., **Keusch, F.**, & Lee, S. (2019). Response styles in cross-cultural surveys: An overview on estimation and adjustment methods and empirical applications. In T. Johnson, B.-E. Pennell, I. Stoop, & B. Dorer (Eds.) *Advances in Comparative Survey Methods: Multinational, Multiregional, and Multicultural Contexts (3MC)*, 477-499. Hoboken, NJ: Wiley. [10.1002/9781118884997.ch22](https://doi.org/10.1002/9781118884997.ch22)

- Samoilova, E., **Keusch, F.**, & Kreuter, F. (2018). Integrating survey and learning analytics data for a better understanding of engagement in MOOCs. In H. Jiao, R.W. Lissitz, & A. Van Wie (Eds.) *Data Analytics and Psychometrics: Informing Assessment Practices*, 247-261. Charlotte, NC: Information Age Publishing.
- Kreuter, F., **Keusch, F.**, Samoilova, E., & Frößinger, K. (2018). International Program in Survey and Data Science. In C. König, J. Schröder, & E. Wiegand (Eds.) *Big Data. Chancen, Risiken, Entwicklungstendenzen*, 27-41. Wiesbaden: Springer. [10.1007/2F978-3-658-20083-1\\_4](https://doi.org/10.1007/2F978-3-658-20083-1_4)
- Keusch, F.**, Batinic, B., & Mayerhofer, W. (2014). Motives for joining nonprobability online panels and their association with survey participation behavior. In M. Callegaro, R. Baker, J. Bethlehem, A.S. Göritz, J.A. Krosnick, & P.J. Lavrakas (Eds.) *Online Panel Research: A Data Quality Perspective*, 171-191. Chichester, UK: Wiley. [10.1002/9781118763520.ch8](https://doi.org/10.1002/9781118763520.ch8)

### Refereed Conference Papers

- Kreuter, F., **Keusch, F.**, & Samolova, Z. (2018). International Program in Survey and Data Science. In *Proceedings of the 10th International Conference on Teaching Statistics*, Kyoto, Japan, July 8-13, 2018. [http://iase-web.org/icots/10/proceedings/pdfs/ICOTS10\\_5G3.pdf](http://iase-web.org/icots/10/proceedings/pdfs/ICOTS10_5G3.pdf)
- Schacht, S., **Keusch, F.**, Bergmann, N., & Morana, S. (2017). Web survey gamification. Increasing data quality in web surveys by using game design elements. In *Proceedings of the 25th European Conference on Information Systems (ECIS)*, Guimarães, Portugal, June 5-10, 2017 (pp. 2907-2917). [http://aisel.aisnet.org/ecis2017\\_rip/40](http://aisel.aisnet.org/ecis2017_rip/40)

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- Struminskaya, B., Kühne, S., **Keusch, F.**, Hellwig, O., Oglesby, S., & Wachenfeld-Schell A. (Eds.) (2023). *Proceedings of the 25th General Online Research Conference*. Cologne, Germany: DGOF.
- Struminskaya, B., Kühne, S., **Keusch, F.**, Hellwig, O., Oglesby, S., Stützer, C.M., & Wachenfeld-Schell, A. (Eds.) (2022). *Proceedings of the 24th General Online Research Conference*. Cologne, Germany: DGOF. <https://www.gor.de/wp-content/uploads/2022/08/GOR-22-Conference-Proceedings.pdf>
- Keusch, F.**, Struminskaya, B., Hellwig, O., Oglesby, S., Stützer, C.M., & Wachenfeld-Schell, A. (Eds.) (2021). *Proceedings of the 23rd General Online Research Conference*. Cologne, Germany: DGOF. <https://www.gor.de/wp-content/uploads/2021/08/GOR21-ConferenceProceedings.pdf>
- Struminskaya, B., **Keusch, F.**, Hellwig, O., Oglesby, S., Stützer, C.M., & Wachenfeld-Schell, A. (Eds.) (2020). *Proceedings of the 22nd General Online Research Conference*. Cologne, Germany: DGOF. <https://www.gor.de/wp-content/uploads/2020/08/GOR20-ConferenceProceedings.pdf>
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Struminskaya, B., **Keusch, F.**, Hellwig, O., Stützer, C.M., Thielsch, M., & Wachenfeld-Schell, A. (Eds.) (2018). *Proceedings of the 20th General Online Research Conference*. Cologne, Germany: DGOF. [https://www.gor.de/wp-content/uploads/2021/02/gor18\\_abstractband\\_web.pdf](https://www.gor.de/wp-content/uploads/2021/02/gor18_abstractband_web.pdf)

### **Non-peer Reviewed Papers, Preprints, Reports, and Working Papers**

- Silber, H., Breuer, J., Felderer, B., Gerdon, F., Stammann, P., Daikeler, J., **Keusch, F.**, & Weiss, B. (2024). Asking for traces: A vignette study on acceptability norms and personal willingness to donate digital trace data. *SocArXiv*. [10.31235/osf.io/2aum8](https://doi.org/10.31235/osf.io/2aum8)
- Behrman, J., Marshall, E., & **Keusch, F.** (2024). A conjoint survey experiment on childbearing preferences in the United States. *Northwestern Institute for Policy Research Working Paper Series*. WP-24-08. <https://www.ipr.northwestern.edu/documents/working-papers/2024/wp-24-08.pdf>
- Bucher, H., **Keusch, F.**, de Viitis, C., Fausti, F., Inglese, F., van Tienoven, T.P., McCool, D., Struminskaya, B. & Lugtig, P. (2023). Smart Survey Implementation WP2 deliverable M6: Review stage. Project Report.
- Schröder, J., Kapidzic, S., Silber, H., **Keusch, F.**, Menold, N., & Beuthner, C. (2023). Linking survey and Facebook data: Mechanisms of consent and linkage. *SocArXiv*. [10.31235/osf.io/det7m](https://doi.org/10.31235/osf.io/det7m)
- Page, E.T., Antoun C., Gonzalez J., Kantor L., **Keusch F.**, Miller L. & Wenz A. (2023). Editorial: Recent Advances in survey methods for collecting food data. *Survey Methods: Insights from the Field*. [10.13094/SMIF-2023-00017](https://doi.org/10.13094/SMIF-2023-00017)
- Wenz, A., **Keusch, F.**, & Bach, R. (2023). Assessing the quality of digital behavioral data for measuring smartphone use. *OSF*. [10.17605/OSF.IO/TN39A](https://doi.org/10.17605/OSF.IO/TN39A)
- Keusch, F.**, Pankowska, P., Cernat, A., & Bach, R. (2023). Do you have two minutes to talk about your data? Willingness to participate and nonparticipation bias in Facebook data donation. *SocArXiv*. [10.1177/1525822X231225907](https://doi.org/10.1177/1525822X231225907)
- Struminskaya, B & **Keusch, F.** (2023). 25 years of GOR and DGOF – An Academic perspective. In O. Hellwig & O. Wenzel (Eds.) *We celebrate 25 years if DGOF and 25 times GOR*, 12-13. Cologne, Germany: DGOF.
- Mehltretter, J., **Keusch, F.**, & Sajons, C. (2023). The (mis)use of Google Trends data in the social sciences. A systematic review, critique, and guidelines. *OSF*. [10.17605/OSF.IO/CTN63](https://doi.org/10.17605/OSF.IO/CTN63)
- Cernat, A. & **Keusch, F.** (2022). Do surveys change behaviours? *Significance*, August 2022, 10-11. [10.1111/1740-9713.01665](https://doi.org/10.1111/1740-9713.01665)
- Haas, G.-C., **Keusch, F.**, & Frölich, M. (2022). Comparing single-sitting versus modular text message surveys in Egypt. *SocArXiv*. [10.31235/osf.io/ajfhe](https://doi.org/10.31235/osf.io/ajfhe)
- Beuthner, C., **Keusch, F.**, Silber, H., Weiß, B., & Schröder, J. (2022). Consent to data linkage for different data domains – The role of question order, question wording, and incentives. *SocArXiv*. [10.31235/osf.io/qh93g](https://doi.org/10.31235/osf.io/qh93g)
- Conrad, F., **Keusch, F.**, & Schober, M. (2021). Editorial: New data in social and behavioral research. *Public Opinion Quarterly*, 85, 253-263. [10.1093/poq/nfab027](https://doi.org/10.1093/poq/nfab027)
- Wenz, A. & **Keusch, F.** (2021). The second-level smartphone divide: A typology of smartphone usage based on frequency of use, skills, and types of activities. *ArXiv*. [arxiv.org/abs/2111.05142](https://arxiv.org/abs/2111.05142)

- Silber, H., Breuer, J., Beuthner, C., Gummer, T., **Keusch, F.**, Siegers, P., Stier, S., & Weiß, B. (2021). Linking surveys and digital trace data: Insights from two studies on determinants of data sharing behavior. *SocArXiv*. [10.31235/osf.io/dz93u](https://doi.org/10.31235/osf.io/dz93u)
- Struminskaya, B., Lugtig, P., **Keusch, F.**, Höhne, J.K. (2020). Editorial: Augmenting surveys with data from sensors and apps: Opportunities and challenges. *Social Science Computer Review*. Published online December 20, 2020. [10.1177/0894439320979951](https://doi.org/10.1177/0894439320979951)
- Struminskaya, B. & **Keusch, F.** (2020). Editorial: From web surveys to mobile web to apps, sensors, and digital traces. *Survey Methods: Insights from the Field*. [10.13094/SMIF-2020-00015](https://doi.org/10.13094/SMIF-2020-00015)
- Bauer, P.C., **Keusch, F.**, & Kreuter, F. (2019). Trust and cooperation: Evidence from the realm of data-sharing. *SSRN*. [10.2139/ssrn.3327244](https://doi.org/10.2139/ssrn.3327244)
- Bähr, S., Haas, G.-C., **Keusch, F.**, Kreuter, F. & Trappmann, M. (2018). IAB-SMART-Studie: Mit dem Smartphone den Arbeitsmarkt erforschen. *IAB-Forum: Das neue Onlinemagazin des Instituts für Arbeitsmarkt- und Berufsforschung*. <https://www.iab-forum.de/iab-smart-studie-mit-dem-smartphone-den-arbeitsmarkt-erforschen/>
- Yan, T., **Keusch, F.**, & He, L. (2018). The impact of question and scale characteristics on scale direction effect. *Survey Practice*, 11(2). Published online January 15, 2018. [10.29115/SP-2018-0008](https://doi.org/10.29115/SP-2018-0008)
- Horwitz, R., Brockhaus, S., Henninger, F., Kieslich, P., Schierholz, M., **Keusch, F.**, & Kreuter, F. (2017). Learning from mouse movements: Improving questionnaire and respondents' user experience through passive data collection. *IAB-Discussion Paper*, 34/2017.
- Samoilova, E., **Keusch, F.**, & Kreuter, F. (2017). Integrating Survey and Learning Analytics Data for a Better Understanding of Engagement in MOOCs. *IPSDS Working Papers*, #02.
- Samoilova, E., **Keusch, F.**, & Wolbring, T. (2016). Learning Analytics and Survey Data Integration in Workload Research. *IPSDS Working Papers*, #01.
- Creighton, M., Dykema, J., Gaia, A., Cernat, A., Garbarski, D., Jamal, A., Kaminska, O., **Keusch, F.**, Lynn, P., Oberski, D., Schaeffer, N.C., Uhrig, S.C.N., & Yan, T. (2016). Understanding Society Innovation Panel Wave 8: Results from Methodological Experiments. *Understanding Society Working Paper Series*, 2016-02.
- Blom, A.G., Burton, J., Booker, C.L., Cernat, A., Fairbrother, M., Jäckle, A., Kaminska, O., **Keusch, F.**, Krosnick, J.A., Lynn, P., Oberski, D., Pudney, S., Sala, E., Schnettler, S., Silber, H., Stark, T.H., Uhrig, S.C.N., Yan, T. (2015). Understanding Society Innovation Panel Wave 7: Results from Methodological Experiments. *Understanding Society Working Paper Series*, 2015-03.
- DeCicco, J., Yan, T., **Keusch, F.**, Muñoz, D.H., & Neidert, L. (2014). University of Michigan Energy Survey: Year One Report. University of Michigan.

## FUNDING

### Competitive Grants from External Sources

*Integrating data donation in survey infrastructure: Quantifying, explaining, and addressing errors in representation and measurement*

German Research Foundation (DFG) (Infrastructure Priority Programme “New Data Spaces for the Social Sciences” SPP 2431)

PIs Valerie Hase (Ludwig Maximilian University Munich), F. Keusch (University of Mannheim), Frauke Kreuter (Ludwig Maximilian University Munich) & Mark Trappmann (Institute for Employment Research)

7/24-6/27 (3 years)

Total amount awarded: €601,572 (Share F. Keusch: €251,572)

*Competence Center Data Quality in the Social Sciences (KODAQs)*

Federal Ministry of Education and Research (BMBF)

PI Beatrice Rammstedt (GESIS), Co-PIs F. Keusch (University of Mannheim) & Frauke Kreuter (Ludwig Maximilian University Munich)

11/23-10/26 (3 years)

Total amount awarded: €3,050,266 (Share F. Keusch: €308,829)

*UAS-CLEAR: A new nationally representative longitudinal study of caregiving experiences and well-being across the lifecourse*

National Institute on Aging (NIA) of the National Institutes of Health (NIH)

PIs Kira Birditt (University of Michigan) & Marco Angrisani (University of Southern California), Other Significant Contributor F. Keusch (University of Mannheim)

09/23-08/27 (4 years)

Total amount awarded: \$4,956,919 (Share F. Keusch: \$0)

*Smart Survey Implementation (SSI)*

European Commission Single Market Programme (SMP)

PI Barry Schouten (Utrecht University), Co-I F. Keusch (University of Mannheim)

05/23-04/25 (2 years)

Total amount awarded: €2,199,104 (Share F. Keusch: €206,051)

*Measurement of Physical Activity in older adults through Data Donation (MPADD)*

Network for Innovative Methods in Longitudinal Studies of Aging (NIMLAS)/National Institute On Aging of the National Institutes of Health (R24AG077012)

PIs Bella Struminskaya (Utrecht University) & F. Keusch (University of Mannheim)

12/22-12/23 (12 months)

Total amount awarded: \$50,000

*Harnessing the power of new data sources to advance knowledge on behavior and attitudes of migrants and natives*

Fritz Thyssen Foundation

PIs F. Keusch & Christoph Sajons (University of Mannheim)

06/21-05/23 (2 years)

Total amount awarded: €190,000 (Share F. Keusch: €95,000)

*Survey Mode, Survey Technology and Technology Innovations in Data Collection*

German Research Foundation (DFG) (Collaborative Research Center SFB884 “Political Economy of Reforms”)

PIs Markus Frölich, F. Keusch, & Frauke Kreuter (University of Mannheim)

07/18-06/21 (3 years)

Total amount awarded: €613,900 (Share F. Keusch: €204,633)

*Evaluating Data Sources for Research into Political Reforms: (Non)probability Online Surveys and Big Data*

German Research Foundation (DFG) (Collaborative Research Center SFB884 “Political Economy of Reforms”)

PIs Annelies Blom, F. Keusch, & Frauke Kreuter (University of Mannheim)

07/18-06/21 (3 years)

Total amount awarded: €594,980 (Share F. Keusch: €198,327)

*Gamified Survey Design – Increasing Data Quality and Participation in Online Surveys*

Ministry for Science and Culture of the State of Baden-Wuerttemberg (Research Alliance Digitalization (ForDigital))

PIs F. Keusch (University of Mannheim), Silvia Schacht, & Alexander Mädche (Karlsruhe Institute of Technology)

09/16-08/17 (12 months)

Total amount awarded €6,000 (Share F. Keusch: €3,000)

*Impact of Response Scale Direction on Survey Responses in Web and Mobile Web Surveys*

German Society for Online Research (DGOF)

PIs F. Keusch & Ting Yan (University of Michigan)

02/13-07/13 (6 months)

Total amount awarded: €500

**Contracts**

*Mobility Survey Cluster Sinsheim*

Metropolregion Rhein-Neckar GmbH

PI F. Keusch (University of Mannheim)

03/23-08/23 (6 months)

Total amount awarded: €38,500

*Establishing an international network for food acquisition and purchase surveys*

USDA-Economic Research Service

PI Christopher Antoun (University of Maryland), Co-Is F. Keusch & Alexander Wenz (University of Maryland)

09/20-08/23 (3 years)

Total amount awarded: \$150,000

**Grants and Seed Funding from Internal Sources**

*Improving International Disability Measurement Through Survey Translation Research – Effects of On-the-fly vs. Scripted Translation on Data Quality*

University of Mannheim

PIs P. Linh Nguyen & F. Keusch (University of Mannheim)

08/24-05/25 (10 months)

Total amount awarded: €24,940

*Improving Inference from Passively Collected Smartphone Data*

Mannheim Center for European Social Research (MZES)

PIs F. Keusch (University of Mannheim) & Frauke Kreuter (Ludwig Maximilian Universität München)

09/23-08/24 (12 months)

Total amount awarded: €38,400

*Utilizing the Potentials of Twin Studies to Improve Our Understanding of Satisficing Response Behaviour in Surveys*

Mannheim Center for European Social Research (MZES)

PIs Tobias Gummer, F. Keusch, & Christof Wolf (University of Mannheim)

09/23-08/24 (12 months)

Total amount awarded: €38,400

*Facebook Process Data Donation*

Collaborative Research Center SFB884 Political Economy of Reforms

PI F. Keusch (University of Mannheim)

11/21 (1 month)

Total amount awarded: €2,700

*Big Data in Immigration Research*

University of Maryland 2018 Global Classroom Initiative

PI Christopher Antoun (University of Maryland), Co-PI F. Keusch (University of Mannheim)

02/18-01/21 (3 years)

Total amount awarded: \$10,000 (Share F. Keusch: \$5,000)

*Mobile Apps and Sensors in Surveys (MASS) Workshop*

SFB884 Political Economy of Reforms

PIs F. Keusch & Jan Karem Höhne (University of Mannheim)

11/18-04/19 (6 months)

Total amount awarded: €14,800

*Smoke What? Examining the Smoking Identity of Black Youth and Young Adults*

University of Maryland

PI Craig Fryer, Co-Is Mia S. Bynum & F. Keusch (University of Maryland)

08/16-07/18 (2 years)

Total amount awarded: \$50,000 (Share F. Keusch: \$5,000)

*Modernizing Migration Measures. Combining Survey and Tracking Data Collection Among Asylum-Seeking Refugees*

Mannheim Center for European Social Research (MZES)

PI F. Keusch (University of Mannheim)

09/16-08/17 (12 months)

Total amount awarded: €36,925

*Participation Motivation in Probability and Nonprobability Online Panels*

University of Mannheim

PI F. Keusch (University of Mannheim)

05/15-10/15 (6 months)

Total amount awarded: €9,800

*Austria's Image in Croatia and Bulgaria in 2011*

WU Vienna University of Economics and Business  
PI. F. Keusch (WU Wien)  
03/11-04/11 (2 months)  
Total amount awarded: €3,600

**Non-monetary Data Collection Grants**

*Family Size Preferences in the Face of Work and Family Constraints*

Time-sharing Experiments for the Social Sciences (TESS)  
PIs Julia Behrman (Northwestern University), Emily Marshall (Franklin & Marshall College), & F. Keusch (University of Mannheim)  
Data collection: 09/23-10/23 (NORC AmeriSpeak Panel, USA)

*Will You Give Us Your Data? The Role of Privacy Concerns and Technological Skills for Emerging forms of Data Collection*

Open Data Infrastructure for Social Science and Economic Innovations (ODISSEI)  
PIs F. Keusch (University of Mannheim) & Bella Struminskaya (Utrecht University)  
Data collection: 05/19 (LISS Panel, The Netherlands)

*Concerns of Smartphone Owners When Using their Device for Research*

Plattform für Umfragen, Methoden und empirische Analysen (PUMA)  
PIs F. Keusch (University of Mannheim) & Martin Weichbold (University of Salzburg)  
Data collection: 05/18-06/18 (PUMA Survey V.2/Statistik Austria, Austria)

*Impact of Response Scale Direction on Survey Responses in Web Surveys*

Longitudinal Internet Studies for the Social Sciences (LISS)  
PIs F. Keusch & Ting Yan (University of Michigan)  
Data collection: 05/14 (LISS Panel, The Netherlands)

*Impact of Response Scale Direction on Survey Responses*

Innovation Panel Competition 2013  
PIs F. Keusch & Ting Yan (University of Michigan)  
Data collection: 05/14-05/15 (Understanding Society Innovation Panel, UK)

*Impact of Response Scale Direction on Survey Responses to Factual/Behavioral Questions*

Time-sharing Experiments for the Social Sciences (TESS) Young Investigator Special Competition 2013  
PI F. Keusch (University of Michigan)  
Data collection: 11/13 (GfK KnowledgePanel, USA)

**Travel Grants**

- 2024 *Network for Innovative Methods in Longitudinal Aging Studies (NIMLAS)* travel grant
- 2023 *Baden-Wuerttemberg/North Carolina Faculty Mobility Program*
- 2020 *InGRID2 European H2020-programme* travel grant
- 2015 *German Academic Exchange Service (DAAD)* conference travel grant
- 2010 *WU Vienna University of Economics and Business* PhD student travel grant

**FELLOWSHIPS, PRIZES, & AWARDS**

- 2024 *Lupia-Mutz Outstanding Publication Award* from the *Time-sharing Experiments for the Social Sciences (TESS)*
- 2023 *Social Science Computer Review Top Peer Reviewer Award*

- 2023 *Teaching Award* sponsored by the *Student Body of the School of Social Sciences (Sociology/Political Science), University of Mannheim*
- 2013 Winner *Time-sharing Experiments for the Social Sciences (TESS) Young Investigator Special Competition 2013*
- 2005 *Academic Merit Scholarship* awarded by the *City of Perchtoldsdorf*
- 2003 *Exchange Student Scholarship* awarded by *WU Vienna University of Economics and Business*  
*TOP-Scholarship for Exchange Students* awarded by the *State of Lower Austria*
- 2002 *TOP-Academic Merit Scholarship* awarded by the *State of Lower Austria*

**CONFERENCE PRESENTATIONS (As Presenting Author)**

- 2024 AAPOR 79th Annual Conference, Atlanta, Georgia, May 15-17.  
NIMLAS Annual Plenary, Ann Arbor, MI, January 26.
- 2023 Data Donation Symposium, Zurich, Switzerland, September 11-12.  
4th MASS Workshop, Manchester, UK, June 22-23.  
AAPOR 78th Annual Conference, Philadelphia, Pennsylvania, May 10-12.
- 2022 RSS International Conference 2022, Aberdeen, Scotland, September 12-15.  
Joint Statistical Meetings 2022, Washington D.C., August 6-11.  
SFB 884 Final Conference, Mannheim, Germany, May 19-20.  
AAPOR 77th Annual Conference, Chicago, Illinois, May 11-13.
- 2021 Joint Statistical Meetings 2021, Virtual Conference, August 7-12.  
AAPOR 76th Annual Conference, Virtual Conference, May 11-14.
- 2020 BigSurv20, Virtual Conference, November 6 – December 4.  
International Workshop on Household Survey Nonresponse, Virtual Conference, August 25-28.  
6th International Conference on Computational Social Science (IC<sup>2</sup>C<sup>2</sup>), Virtual Conference, July 17-20.  
AAPOR 75th Annual Conference, Virtual Conference, June 11-12.
- 2019 Gemeinsame Tagung der Arbeitsgemeinschaft Sozialwissenschaftlicher Institute (ASI) und der DGS-Methoden Sektion, Cologne, Germany, November 15-16.  
8th Conference of the European Survey Research Association, Zagreb, Croatia, July 15-19.  
AAPOR 74th Annual Conference, Toronto, Canada, May 16-19.  
DAGStat Conference 2019, Munich, Germany, March 18-22.
- 2018 Digital Traces Workshop, Bremen, Germany, November 8-10.  
BigSurv18, Barcelona, Spain, October 25-28.  
XIX World Congress of Sociology, Toronto, Canada, July 15-21.  
AAPOR 73rd Annual Conference, Denver, Colorado, May 16-19.  
General Online Research 18, Cologne, Germany, February 28 – March 2.
- 2017 7th Conference of the European Survey Research Association, Lisbon, Portugal, July 17-21.  
AAPOR 72nd Annual Conference, New Orleans, Louisiana, May 18-21.  
Tagung für Datenerfassung und -analyse mit Wearables, University of Linz, Austria, May 12.  
General Online Research 17, Berlin, Germany, March 15-17.
- 2016 International Conference on Questionnaire Design, Development, Evaluation, and Testing (QDET2), Miami, Florida, November 9-13.

- AAPOR 71st Annual Conference, Austin, Texas, May 12-15.  
General Online Research 16, Dresden, Germany, March 2-4.
- 2015 6th Conference of the European Survey Research Association, Reykjavik, Iceland, July 13-17.  
AAPOR 70th Annual Conference, Hollywood, Florida, May 14-17.
- 2014 7th Internet Survey Methodology Workshop, Bolzano, Italy, December 1-3.  
38th Annual Conference of the Midwest Association for Public Opinion Research, Chicago, Illinois, November 21-22.  
AAPOR 69th Annual Conference, Anaheim, California, May 15-18.  
General Online Research 14, Cologne, Germany, March 5-7.
- 2013 AAPOR 68th Annual Conference, Boston, Massachusetts, May 16-19.
- 2012 37th Annual Conference of the Midwest Association for Public Opinion Research, Chicago, Illinois, November 16-17.  
AAPOR 67th Annual Conference, Orlando, Florida, May 17-20.  
General Online Research 12, Mannheim, Germany, March 5-7.
- 2011 4th Conference of the European Survey Research Association, Lausanne, Switzerland, July 18-22.  
AAPOR 66th Annual Conference, Phoenix, Arizona, May 12-15.  
8th International Circle Conference, Dubrovnik, Croatia, April 27-29.  
General Online Research 11, Dusseldorf, Germany, March 14-16.
- 2010 4th German-French-Austrian Conference on Quantitative Marketing, Vienna, Austria, September 16-18.  
General Online Research 10, Pforzheim, Germany, May 26-28.  
AAPOR 65th Annual Conference, Chicago, Illinois, May 13-16.
- 2009 General Online Research 09, Vienna, Austria, April 6-8.  
Symposium für anwendungsorientierte Online-Forschung in der Betriebswirtschaftslehre (SymanO 09), Mannheim, Germany, February 11-12.

#### **INVITED TALKS**

- 2024 Mannheim Center for Data Science, Lecture series “Data Science in Action,” Mannheim, Germany, October 17.  
Joint meeting of the Working Group “Methodologie der Sozialwissenschaften“ of the Academy for Sociology and the DGS Methods Section „Computational Sociology: Methodologische Herausforderungen für Forschung und Lehre,“ Bremen, Germany, October 9-11.  
National Academies Workshop on “Future Directions for Social and Behavioral Science Methodologies in the Next Decade,” Washington, DC, September 25-26.  
Zhejiang University, Hangzhou, China, August 1.  
Institute for Sociology, University of Vienna, Vienna, Austria, May 22.  
Mannheim Center for Data Science, Academic Speed Dating (Keynote), Mannheim, Germany, March 14.  
Methods and Research Meetings, Université de Lausanne and Swiss Centre of Expertise in the Social Sciences (FORS), Lausanne, Switzerland, January 30.
- 2023 Workshop Datenspende und Digitale Nudges, Munich, Germany, November 24.  
City University of London, European Social Survey HQ, and NatCen Social Research, UK, Virtual Event, October 11.

- Mannheim Centre for European Social Research (MZES), Mannheim, Germany, September 19.
- RTI International, Research Triangle Park, NC, May 4.
- Howard W. Odum Institute for Research in Social Science, University of North Carolina at Chapel Hill, NC, May 2.
9. Konferenz für Sozial- und Wirtschaftsdaten, Berlin, Germany, March 27-28.
- Spatial, Computational, and Real-time Analytic Methods (SCRAM) Working Group, U.S., Virtual Event, February 24.
- Royal Statistical Society, UK, Virtual Event, January 19.
- University of Manchester, Manchester, UK, Virtual Event, January 17.
- 2022 QUALPOR Learning Burst, Virtual Event, December 8.
- ENGAGE.EU Think Tank (Keynote), University of Mannheim, Mannheim, Germany, September 27.
- Eurostat/Destatis, Wiesbaden, Germany, September 21.
- University of Duisburg-Essen, Duisburg, Germany, April 29.
- Ludwig Maximilian University of Munich, Munich, Germany, April 11.
- Mannheim Centre for European Social Research (MZES), Mannheim, Germany, March 30.
- 2021 GESIS – Leibniz Institute for the Social Sciences, Mannheim, Germany, December 22.
- St. Pölten University of Applied Sciences, St. Pölten, Austria, November 8.
- European Survey Research Association (ESRA), Virtual Conference, July 9.
- 2020 Zhejiang University, Hangzhou, China, July 26.
- 2020 International Blaise User Conference (Keynote), Limassol, Cyprus, April 2. (cancelled due to COVID-19)
- 2019 Federal Statistical Office of Germany (destatis), Wiesbaden, Germany, October 25.
- University of Manchester, Manchester, UK, April 30.
- 2018 GESIS – Leibniz Institute for the Social Sciences, Mannheim, Germany, September 18.
- Statistics Netherlands (CBS), Heerlen, The Netherlands, May 25.
- 2017 Institute for Social and Economic Research, University of Essex, Colchester, UK, November 6.
- Statistics Austria, Vienna, Austria, October 2.
- WU, Vienna University of Economics and Business, Vienna, Austria, September 21.
- University of Kassel, Kassel, Germany, February 15.
- 2016 University of St. Gallen, St. Gallen, Switzerland, December 19.
- University of Neuchâtel, Neuchâtel, Switzerland, December 13.
- Fresenius University of Applied Sciences, Munich, Germany, December 1.
- Mannheim Centre for European Social Research (MZES), Mannheim, Germany, September 20.
- JPSM Junior Fellows Program, University of Maryland, College Park, MD, June 9.
- Walter Eucken Institute, Freiburg, Germany, June 2.
- University of Göttingen, Göttingen, Germany, January 12.
- 2015 Unipark Anwendertag 2015, Albert Ludwigs University of Freiburg, Germany, December 18.
- JPSM Junior Fellows Program, University of Maryland, College Park, MD, June 11.
- 2014 JPSM Junior Fellows Program, University of Maryland, College Park, MD, July 9.
- 2013 Unipark-Netzwerktreffen 2013, University St. Gallen, St. Gallen, Switzerland, November 29.

- JPSM Junior Fellows Program, University of Maryland, College Park, MD, June 20.
- 2012 Media Sales Academy News Publishing House, Vienna, Austria, May 30.  
Deutscher Marketing-Verband e.V., Frankfurt, Germany, February 1.
- 2011 University of Vienna, Vienna, Austria, December 12.  
Forum Wettbewerbsrecht 2011, Vienna, Austria, November 25.
- 2010 1. Unipark Anwendertag an der WU, Vienna, Austria, September 23.  
Expertenforum Onlineforschung, Vienna, Austria, February 12.
- 2009 Unipark Anwendertag, Huerth, Germany, December 4.  
Globalpark Anwendertag, Huerth, Germany, September 4.  
IMC FH Krems, University of Applied Sciences Austria, Krems, Austria, March 25.  
Expertenforum Onlineforschung, Vienna, Austria, January 23.
- 2008 Expertenforum Onlineforschung, Vienna, Austria, January 18.
- 2007 Expertenforum Onlineforschung, Vienna, Austria, June 20.

### **INTERNATIONAL RESEARCH VISITS**

- 2024 College of Media and International Culture, Zhejiang University, Hangzhou, Zhejiang Province, China
- 2023 Cathie Marsh Institute for Social Research, University of Manchester, Manchester, UK  
Program in Survey and Data Science, University of Michigan, Ann Arbor, MI, USA  
Joint Program in Survey Methodology (JPSM), University of Maryland, College Park, MD, USA  
Program for Research in Survey Methodology, RTI International, Research Triangle Park, NC, USA  
Odum Institute for Research in Social Science, University of North Carolina, Chapel Hill, NC, USA
- 2020 Cathie Marsh Institute for Social Research, University of Manchester, Manchester, UK
- 2019 Program in Survey and Data Science, University of Michigan, Ann Arbor, MI, USA  
Cathie Marsh Institute for Social Research, University of Manchester, Manchester, UK  
Joint Program in Survey Methodology (JPSM), University of Maryland, College Park, MD, USA
- 2018 Program in Survey and Data Science, University of Michigan, Ann Arbor, MI, USA
- 2017 Program in Survey and Data Science, University of Michigan, Ann Arbor, MI, USA
- 2016 Program in Survey and Data Science, University of Michigan, Ann Arbor, MI, USA
- 2015 Joint Program in Survey Methodology (JPSM), University of Maryland, College Park, MD, USA  
Program in Survey and Data Science, University of Michigan, Ann Arbor, MI, USA
- 2014 Joint Program in Survey Methodology (JPSM), University of Maryland, College Park, MD, USA
- 2013 Joint Program in Survey Methodology (JPSM), University of Maryland, College Park, MD, USA

### **TEACHING EXPERIENCE (Courses newly developed marked with an \*)**

#### **University of Mannheim, Germany**

Lecture Research Design (graduate, Fall/Winter 2024)

Seminar in Research Methods: Big Data in Migration Research\* (graduate, Spring/Summer 2019 & 2020)

CDSS Workshop: Sociology (PhD, Spring/Summer 2018-2022 & 2024, Fall/Winter 2018-2024)

Thesis Colloquium Sociology (graduate, Spring/Summer 2020-2024, Fall/Winter 2021)  
Exemplary Empirical Studies\* (graduate, Spring/Summer 2017, 2018, 2020, & 2021)  
Empirisches Forschungspraktikum I\* [Empirical Research Practicum I] (undergraduate, Spring/Summer 2022)  
Empirisches Forschungspraktikum II\* [Empirical Research Practicum II] (undergraduate, Fall/Winter 2022-2023)  
Vorlesung Datenerhebung [Lecture Data Collection] (undergraduate, Fall/Winter 2016-2024)  
Übungskurs Datenerhebung [Lab Data Collection] (undergraduate, Fall/Winter 2017 & 2019-2021)  
Seminar in Research Methods: Using Modern Data Collection Methods to Study Transient Populations\* (graduate, Fall/Winter 2016)

**University of Maryland, U.S./University of Mannheim, Germany – International Program in Survey and Data Science (online)**

Fundamentals of Survey and Data Science\* (graduate, Spring 2016 & 2017)  
Questionnaire Design (graduate, Spring 2018)

**University of Maryland, U.S. (online)**

Fundamentals of Survey Methodology (graduate, Winter 2015, Spring 2015, & Fall 2015)  
Questionnaire Design and Evaluation (graduate, Spring 2015 & Winter 2016)

**University of Michigan, U.S.**

Fundamentals of Survey Methodology (graduate, Fall 2012 & Fall 2013)  
Survey Practicum: Data Analysis (graduate, Fall 2012 & 2013)  
Survey Practicum: Data Collection (graduate, Winter 2013 & 2014)

**Modul University Vienna, Austria**

Online Data Collection\* (PhD, Summer 2015)

**WU Vienna University of Economics and Business, Austria**

Übung aus Marktforschung [Market Research Practicum] (undergraduate, Winter 2010/11)  
Seminar aus Werbung und Marktforschung [Advertising and Market Research Seminar] (graduate, Summer 2011)  
Panelforschung und Verfahren der Kurzfristprognose [Panel Research and Short Term Forecasting] (graduate, Winter 2011/12)  
Konsumentenverhalten und Marktsegmentierung mit statistischen Methoden [Consumer Behavior and Market Segmentation with Statistical Methods] (graduate, 2012)

**WU Vienna Executive Academy, Austria**

Werbelehre [Advertising Theory] (undergraduate, Winter 2009/10 & 2010/11)

**FH bfi Vienna, Austria**

Einführung in die Marktforschung [Introduction to Market Research]\* (graduate, Winter 2015)

**IMC FH Krems, University of Applied Sciences Austria**

Market Research\* (undergraduate, Winter 2008/09 & 2009/10, Summer 2009 & 2010)

Marktforschung und angewandte Statistik [Market Research and Applied Statistics]\*  
(undergraduate, Summer 2010, 2011, & 2012)

**TEACHING IN SUMMER SCHOOLS, SHORT COURSES, AND WEBINARS**

**American Association for Public Opinion Research (AAPOR), U.S.**

Collecting Digital Trace Data in Surveys (Half-day short course, May 2023)

Data Collection with Apps, Sensors, and Wearables (2-hr online webinar, November 2019)

Augmenting Surveys with Data from Smartphone Sensors and Apps: Best Practices (Half-day short course, May 2019)

**GESIS Summer School in Survey Methodology, Germany**

Web Survey Design and Implementation (one-week short course, Summer 2021 & 2022)

Mobile Web Surveys (2-day short course, Summer 2015)

**GESIS Workshop, Germany**

Using Smartphone Sensors, Apps, and Wearables (2-day online short course, April 2023 & March 2024)

**Harvard Medical School Global Clinical Scholars Research Training Program, U.S.**

Tools for Developing and Testing Questionnaires (1-hr online webinar, Spring 2017-2022)

Survey Design (2-hr online webinar, Spring 2015-2022)

**Joint Program in Survey Methodology (JPSM), U.S.**

Web Survey Design (2-day short course, April 2019, 2022, & 2024)

**Network for Innovative Methods in Longitudinal Studies of Aging (NIMLAS), University of Michigan, U.S.**

Using Smartphones for Passive and Active Data Collection in Older Populations (half-day online workshop, February 2023)

**National Centre for Research Methods (NCRM), UK**

Using Smartphone Sensors, Apps and Wearables in Social Science Research (3-day short course, May 2021)

**University of Michigan Summer Institute in Survey Research Techniques, U.S.**

Web Survey Design and Implementation (one-week short course, Summer 2021 & 2022)

Data Collection Using Wearables, Sensors, and Apps in the Social, Behavioral, and Health Sciences (2-day short course, Summer 2019-2024)

Introduction to Data Collection Methods (2-day short course, Summer 2018 & 2019)

Data Collection Methods (8-week course, Summer 2013-2017)

**World Association for Public Opinion Research (WAPOR)**

Augmenting Surveys with Data from Smartphones and Apps: Best Practices (half-day training workshop, July 2024)

Data Collection with Wearables, Apps, and Sensors (1.5-hr online webinar, May 2023)

## **PHD STUDENT ADVISING**

### **Primary Dissertation Advisor**

Laura Young (University of Mannheim), 2024-  
Sophia Piesch (University of Mannheim), 2023-  
Frieder Rodewald (University of Mannheim), 2023-  
Felix Schmidt (University of Mannheim), 2022-  
Johanna Hölzl (University of Mannheim), 2021-  
Hannah Bucher (University of Mannheim), 2019-2023  
Christoph Beuthner (University of Mannheim), 2019-2023  
Vlad Achimescu (University of Mannheim), 2016-2022  
David Bretsch (University of Mannheim), 2018-2021  
Mariel M. Leonard (University of Mannheim), 2016-2020

### **Dissertation Co-Advisor**

Georg Ahnert (University of Mannheim), 2024-  
Björn Rohr (University of Mannheim), 2024-  
Hannah Reitz (University of Mannheim), 2023-  
Sophie Hensgen (Ludwig Maximilian University of Munich), 2023-  
John Collins (University of Mannheim), 2023-  
Irina Bauer (University of Mannheim), 2023-  
Daria Szafran (University of Mannheim), 2022-  
Jan Makeben (University of Mannheim), 2022-2024  
Camille Landesvatter (University of Mannheim), 2022-2024  
Anna-Carolina Haensch (University of Mannheim), 2020-2021  
Georg-Christoph Haas (University of Mannheim), 2017-2021  
Jessica Daikler (University of Mannheim), 2016-2019

### **Dissertation Committee Member**

Silvia Schwanhäuser (University of Mannheim), 2024  
Viola Merhof (University of Mannheim), 2024  
Benjamin Küfner (University of Mannheim), 2024  
Isabell L. Minderop (University of Mannheim), 2023  
Julian Axenfeld (University of Mannheim), 2023  
Katharina Burgdorf (University of Mannheim), 2022  
Tobias Rettig (University of Mannheim), 2022  
Polina Mosolova (University of Mannheim), 2022  
Anne Elevelt (Utrecht University), 2021  
Malte Schierholz (University of Mannheim), 2019  
Ruben L. Bach (University of Mannheim), 2018  
Jessica Herzing (University of Mannheim), 2018

### **Dissertation Defense Committee Member**

Alexandra Brown Breslin (University of Maryland), 2024  
Jeremy Kuhnle (University of Mannheim), 2021  
Sabine Friedel (University of Mannheim), 2021  
Sebastian Pink (University of Mannheim), 2018  
Ines Schaurer (University of Mannheim), 2017

### **Dissertation Prospectus Defense Committee Member**

Alexandra Brown Breslin (University of Maryland), 2022

In addition, I have supervised 25 Master's theses and 25 Bachelor's theses at the University of Mannheim, WU, and IMC FH Krams.

### **SERVICE TO THE PROFESSION**

#### **Editorial Activities**

since 2024 Member of the Editorial Board, *Social Science Computer Review*  
since 2020 Associate Editor, *Public Opinion Quarterly*  
since 2017 Member of the Editorial Board, *Survey Methods: Insights from the Field*  
2019-2023 Associate Editor, *Survey Research Methods*

#### **Ad Hoc Journal Manuscript Reviewer ([Web of Science profile](#))**

Advances in Methods and Practices in Psychological Science | Australian & New Zealand Journal of Psychiatry | Behaviour & Information Technology | Behavior Research Methods | BMC Medical Informatics and Decision Making | Brain and Behavior | British Journal of Management | Canadian Journal of Behavioural Science | Communication Methods and Measures | Cyberpsychology | Depression and Anxiety | Ethics & Behavior | European Sociological Review | Field Methods | IEEE Transactions on Emerging Topics in Computing | International Journal of Human-Computer Interaction | International Journal of Information Technology & Decision Making | International Journal of Marketing | International Journal of Public Opinion Research | International Journal of Selection and Assessment | International Journal of Sociological Research Methods | Internet Research | JMIR Research Protocols | JMIR mHealth and uHealth | Journal of Behavioral and Experimental Economics | Journal of Computer-Mediated Communication | Journal of Economic Behavior and Organization | Journal of Elections, Public Opinion and Parties | Journal of Family Planning and Reproductive Health Care | Journal of Quantitative Description: Digital Media | Journal of Research on Educational Effectiveness | Journal of the Royal Statistical Society: Series A | Journal of Survey Statistics and Methodology | Journal of Official Statistics | Marketing Review St. Gallen | Mathematical Population Studies | methods, data, analyses | Nature | NPJ Digital Medicine | Patterns | PLOS ONE | Psychological Reports | Public Opinion Quarterly | Reinvention | Sage ONE | scientific reports | Social Science Computer Review | Social Science Research | Sociological Methods and Research | Sociological Methodology | Survey Methodology | Survey Methods: Insights from the Field | Survey Research Methods | Transactions on Emerging Topics in Computing | transfer

#### **Research Proposal Reviews**

Fullbright Germany | German Academic Exchange Service (DAAD) | German Science Foundation (DFG) | GESIS Panel | Swiss National Science Foundation (SNSF) | Time-sharing Experiments for the Social Sciences (TESS)

#### **Book Proposal Reviews**

Chapman Hall/CRC | Herbert von Halem Verlag | Springer Higher Education Research and Science Studies | Springer World Sustainability Series | Wiley Books

### **Panels, Committees, & Advisory Boards**

American Association for Public Opinion Research (AAPOR)

- since 2024 Education Chair
- 2023-2024 Associate Education Chair
- 2021-2023 Chair of the Online Education Subcommittee
- 2016-2023 Member of the Online Education Subcommittee

European Statistical System (ESS)

- 2020-2022 Member of the Advisory Board for the ESSnet Smart Surveys
- 2019-2021 Member of the Review Board for the ESSnet Big Data II

German Society for Online Research (DGOF)

- since 2018 DGOF Best Paper Award Jury Member
- 2017-2023 Board Member

GESIS – Leibniz Institute for the Social Sciences

- since 2022 Deputy Chair of the Scientific Advisory Board “Research Infrastructure for Digital Behavioral Data”

Robert Koch Institute (RKI)

- since 2024 Advisory Board Member for the survey “Gesundheit in Deutschland”

Rationale Altruisten Mannheim (RAM)

- since 2021 Hans-Albert-Award (Best BA and MA in Sociology) Jury Member

German Data Forum (RatSWD)

- 2022 External consultant to the Working Group “Unstructured Data”

University of Michigan

- since 2022 Member of the “Network for Innovative Methods in Longitudinal Aging Studies” (NIMLAS)

### **Conference Chair**

General Online Research, Germany (Conference Program Chair 2019 & 2021; Conference Program Vice Chair 2018, 2020, & 2022; Track Chair 2018-2024)

### **Workshop Organizer**

- 5th Mobile Apps and Sensors in Surveys (MASS) Workshop, Washington, DC (2024)
- 4th Mobile Apps and Sensors in Surveys (MASS) Workshop, Manchester, UK (2023)
- International Food Acquisition Research and Methods (iFARM) Workshop, College Park, MD (2022)
- 3rd Mobile Apps and Sensors in Surveys (MASS) Workshop, Utrecht, The Netherlands (2022)
- 2nd Mobile Apps and Sensors in Surveys (MASS) Workshop, Virtual Conference (2021)
- 1st Mobile Apps and Sensors in Surveys (MASS) Workshop, Mannheim, Germany (2019)

### **Conference Session Organizer**

- 10th ESRA Conference, Milan, Italy (2023). Sessions on *Applications, Potentials, and Challenges when Using Google Trends in Combination or as Substitute for Surveys* and *Wearables, Apps and Sensors for Data Collection*
- Joint Statistical Meetings 2022, Washington D.C. (2022). Invited Session on *Combining Survey and Digital Trace Data*
- Joint Statistical Meetings 2020 Virtual Conference (2020). Roundtable on *Scaling up Smartphone Data Collection: Can it Work?*

8th ESRA Conference, Zagreb, Croatia (2019). Session on *Passive Smartphone Data Collection and Additional Tasks in Mobile Web Surveys: Willingness, Non-participation, Consent, and Ethics*

AAPOR 74th Annual Conference, Toronto, Canada (2019). PORTAL session on *Mobile Web Surveys: General Overview and Questionnaire Design Considerations*

DAGStat Conference 2019, Munich, Germany (2019). Session on *Official Statistics and Survey Statistics*

BigSurv18, Barcelona, Spain (2018). Session on *Smartphone Sensor Measurement and Other Tasks in Mobile Web Surveys*

AAAS Annual Meeting, Austin, TX (2018). Session on *Survey Data Collection: Theoretical and Practical Perspectives*

7th ESRA Conference, Portugal (2017). Sessions on *Passive Mobile Data Collection and Direction of Response Scales*

RC33 9th International Conference on Social Science Methodology, UK (2016). Session on *Gamification of Surveys*

6th ESRA Conference, Iceland (2015). Session on *Direction of Response Scales*

#### **Conference Session Discussant**

AAPOR Annual Conference, U.S. (2013, 2015)

MAPOR Annual Conference, U.S. (2014)

#### **Conference Session Moderator**

AAPOR Annual Conference, U.S. (2012, 2013, 2015, 2024)

AAAS Annual Meeting, U.S. (2018)

BigSurv, Spain (2018)

ESRA Conference, Europe (2015, 2017, 2019, 2023)

DAGStat Conference, Germany (2019)

Data Donation Symposium, Switzerland (2023)

General Online Research, Germany (2011, 2012, 2014, & 2016-2024)

International Conference on Questionnaire Design, Development, Evaluation, and Testing (QDET2), USA (2016)

Inequality and Fairness of Political Reforms, Germany (2016)

#### **Conference Paper Reviewer**

AAPOR Annual Conference, U.S. (2011-2024; Student Poster Competition Jury: 2016, 2018)

BigSurv (2018, 2020; Student Paper Competition Jury: 2018)

General Online Research, Germany (2010-2023; Poster Award Jury: 2014, 2017)

International Conference on Computational Social Science (2023-2024)

UXPA, Canada (2017)

#### **DEPARTMENTAL/UNIVERSITY SERVICE**

##### **University of Mannheim, Germany**

since 2023 Member of the study program committee (Studienkommission) for the “Mannheim Master in Social Data Science”

2023-2024 Member of the university-wide Research Data Committee

since 2022 Co-organizer of the monthly Mannheim Research Colloquium on Survey Methods (MaRCS)

- 2022 Member of the Selection Committee for the W3 Professorship “Machine Learning”,  
School of Business Informatics and Mathematics  
Member of the Selection Committee for the W1 Professorship “Responsible AI”,  
School of Business Informatics and Mathematics  
Member of the Selection Committee for the W1 Professorship “Data Science”,  
School of Business Informatics and Mathematics
- 2021 Development of Department-specific Recommendations for Article-based  
Dissertations in Sociology
- since 2019 Elected member of the Faculty Council of the School of Social Sciences
- 2019 Member of the Examination Board for the B.A. in Sociology
- since 2018 Program Director Sociology and Member of the Admission and Assessment  
Committee (AAC), Center for Doctoral Studies in Social and Behavioral Sciences  
(CDSS), Graduate School of Economic and Social Sciences (GESS)
- 2018-2020 Co-organizer of the monthly Mannheim Survey Infrastructures Research  
Colloquium (MaSIR)
- since 2017 Member of the Supervisory Board of the Mannheim Centre for European Social  
Research (MZES)
- 2017-2018 Taskforce member for new course evaluation system at the School of Social  
Sciences

#### **Friedrich-Alexander-University of Erlangen-Nuremberg, Germany**

- 2022 External Member of the Selection Committee for the W3 Professorship  
“Computational Social Sciences”, School of Business Informatics and Mathematics

#### **University of Michigan, U.S.**

- 2012-2014 Organizer of bi-weekly PhD Student Research Meetings in the Program in Survey  
Methodology

#### **WU Vienna University of Economics and Business, Austria**

- 2012 Development of Guidelines for Cumulative Dissertations at the Department  
Marketing  
Member of the Admission Committee for the MSc in Marketing

#### **SOFTWARE KNOWLEDGE**

EFS Survey Center, Qualtrics Research Suite, R, SPSS

#### **PROFESSIONAL MEMBERSHIP**

- American Association for Public Opinion Research (AAPOR), since 2010  
American Statistical Association – Survey Research Methods Section (ASA-SRMS), since 2016  
German Society for Online Research (DGOF), since 2009  
European Survey Research Association (ESRA), since 2011  
Midwest Association for Public Opinion Research (MAPOR), since 2012  
Österreichische Statistische Gesellschaft (ÖSG), since 2009  
Verband der Marktforscher Österreichs (VMÖ), since 2008

**NON-ACADEMIC WORK**

- since 2012 Survey design and questionnaire consulting for various organizations (e.g., Fels ImpactED, Survey Monkey, Happy Socks, Context Research, World Bank)
- 2007-2009 General Secretary, Österreichische Werbewissenschaftliche Gesellschaft [Austrian Advertising Research Association], Vienna, Austria.
- 2005-2009 Managing Editor, transfer – Werbeforschung & Praxis, Österreichische Werbewissenschaftliche Gesellschaft [Austrian Advertising Research Association], Vienna, Austria.
- 2004-2005 Zivildienst [Alternative social service to the compulsory military service], SOS Children's Village, Hinterbruehl, Austria.

**LANGUAGES**

- German (native)
- English (fluent)

**REFERENCES**

Available upon request